

# **QUICK FACTS**

Company LION E-Mobility AG

Poststraße 6 6300 Zug, Schweiz www.lionemobility.com

WKN: A1JG3H Ticker: LMI

Industry Sector E-Mobility

Segments Battery Testing, Battery Prototyping,

**Battery Management Systems** 

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# LION E-Mobility AG COMPANY FACT-SHEET

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#### **COMPANY OVERVIEW**

LION E-Mobility AG is a Swiss holding company with highly promising and strategic investments in the e-mobility sector, especially battery technology. The company owns 100% of German LION Smart GmbH, an engineering service provider, focused on battery systems design and the development of an advanced Battery Management System. LION Smart GmbH has a significant share in the highly prospective joint venture TÜV SÜD Battery Testing GmbH.

#### **BUSINESS SEGMENTS AND STRATEGY**

## **Battery Testing**

In November 2010 a joint venture between LION Smart GmbH and TÜV SÜD AG was founded to capture market growth and become an industry and market leader in the field of battery testing. In January 2011 planning and set-up of a joint testing laboratory, capable of testing state-of-the-art energy storage systems according to international standards, began and is due to be finished in Fall 2011.

#### **Battery Prototyping**

LION Smart GmbH independently develops individual and customized solutions for various applications. Services include consulting, design, and prototyping with a focus on electric mobility. After realizing different battery prototyping projects a further expansion of this segment is expected.

# **Battery Management System**

In collaboration with different chairs of the Technische Universität München (TUM) a Battery Management System is under development. The system is designed to provide an advanced but affordable platform for research and early-development projects, thus filling the gap between low-tech/low-cost and high-end proprietary systems. Already today a high demand for such systems is observed.





## **GROWING WITH SUCCESS**

Over the last years the market for electric storages continuously increased at incredible rates. Especially the automotive industry shows a steep upward trend in this field. The subsidiaries of LION E-MOBILITY AG were partly founded during the worst times of the financial crisis and despite that were able to grow sustainably and constantly on a very solid basis without any long term debt since then. Lead by a strong management team the company successfully completed design, prototyping and consulting projects for top automotive suppliers, leading-edge train manufacturers, premier motocross producers, influential research institutes and universities. To capture more market share and grow even more rapidly the joint venture with TÜV SÜD AG was founded. This strong partnership combines market know-how and customer relationships from LION Smart with professional tools, a strong strategic network and an established customer base of TÜV SÜD AG.

## **CONTACT**

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